

LA VERNIA WILD WEST HAMMERFEST BICYCLE RIDE & FESTIVAL

a BikeMS: Valero Alamo Ride to The River - Recommended Ride
Saturday, Sept. 19, 2009 Back-up Date – Sat. Oct. 10, 2009
www.LaVerniaWildWestHammerFest.com

2009 Sponsorship Levels

We Love Our Sponsors!

Trail Boss Sponsor - \$5000

Deadline July 1, 2009

- Negotiated marketing
- Your logo on all promo materials
- LARGEST sponsor logo on event banner
- LARGEST sponsor logo on event poster
- LARGEST sponsor logo on event t-shirt
- LARGEST sponsor logo on event brochure
- LARGEST sponsor logo & link on event website
- LARGEST sponsor logo in newspaper thank you

Grand Champion Sponsor - \$1000

Deadline August 1, 2009

- LARGE logo on event banner
- LARGE logo on event poster
- LARGE logo on event t-shirt
- LARGE logo on event brochure
- LARGE logo on arena sign
- LARGE logo & link on event website
- LARGE logo in newspaper thank you

Ten Gallon Sponsor - \$300

Deadline August 19, 2009

- Your name on event brochure
- Your logo on arena sign
- Your logo & link on event website
- Your name in newspaper thank you

Hoedown Sponsor - \$2500

Deadline August 1, 2009

- Your Logo on all entertainment promos
- VERY LARGE logo on event banner
- VERY LARGE logo on event poster
- VERY LARGE logo on event t-shirt
- VERY LARGE logo on event brochure
- VERY LARGE logo on arena sign
- VERY LARGE logo & link on event website
- VERY LARGE logo in newspaper thank you

Rattlesnake Sponsor or Rest Stop Sponsor- \$500

Deadline August 19, 2009

- Your logo on event poster
- Your logo on event t-shirt
- Your logo on event brochure
- Your logo on arena sign
- Your logo & link on event website
- Your logo in newspaper thank you

Howdy Sponsor - \$150

Deadline Aug. 19, 2009

- Your name (no logo) on arena sign
- Your name & link on website
- Your name in newspaper thank you

Saddle Buster Sponsor - \$50

Deadline Sept. 1, 2009

- Your name & link on event website
- Your name in newspaper thank you

ATTENTION ALL SPONSORS:

MARKETING MATERIALS FOR REGISTRATION PACKETS:

~ DEADLINE: SEPT. 1, 2009 ~ SUGGESTED COUNT – 1500

SUGGESTED ITEMS: YOUR PROMO ITEMS, FLYERS, BROCHURES,

½ PAGE FLYERS, ¼ PAGE FLYERS, or BUSINESS CARDS

→ SPONSORS, PLEASE PROVIDE YOUR LOGO IN VECTOR & JPG FORMAT ←

Contacts: Elaine Stephens 830-947-3194 - ElaineMStephens@aol.com

Walter Scull at 830-779-2461 - scullsl1@earthlink.net

Please make checks payable to the La Vernia Historical Association. *Thank You!*

P. O. Box 513, La Vernia, TX 78121 The LVHA is a 501-C-3 non-profit organization

Booths available at festival – Please ask for more info or see website!!